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## **Diamond Vogel Offers a Premium Industrial Powder Coating with Agion® Brand Antimicrobial Product Protection**

Peridium® Powder Coatings with Agion Technology Means Cleaner Surfaces 24/7

**Wakefield, Mass., May 10, 2011** –[Sciessent](#), creator of naturally occurring silver-based antimicrobial brand [Agion®](#) today announced their partnership with Diamond Vogel, a leading manufacturer of industrial coatings to offer the Peridium® Powder Coatings line. The new Peridium line brings the quality and durability that industrial customers have found synonymous with the Vogel name, with the added benefit of Agion antimicrobial product protection. Agion technology inhibits the growth and propagation of bacteria on the surface of a product, adding an important layer of product protection to equipment and furnishings coated with the new Peridium powder coating line.

Diamond Vogel makes coatings specifically formulated to the manufacturing setting and the customers' requirements. The new Peridium Powder Coatings (including hybrid, polyester and epoxy technologies) with Agion technology is a powder coating made without water or petroleum based solvents, and is applied electrostatically and cured through a baking process. This performance feature in Peridium powder coatings is exhibited in excellent final hardness and abrasion resistance of the coating. Agion antimicrobial solution provides continuous product protection by releasing silver ions to the surface at a steady rate, and is designed to last the useful life of the product.

“We are pleased to partner with Sciessent to bring our newest line of coatings to market,” said Rick Achterhof, industrial product manager for Diamond Vogel. “By incorporating Agion antimicrobial technology in our Peridium powder line we can offer an additional level of performance to our industrial and healthcare product customers. Industrial products can be difficult to keep clean, especially when in heavy use. With Agion technology we can assure our customers that they are getting the freshest surface possible.”

“We are proud to partner with Diamond Vogel to bring antimicrobial product protection to their industrial/OEM customers,” said Paul Ford, chief executive officer of Agion Technologies. “We are pleased to join Vogel in offering an innovative feature to enhance new products.”

Peridium Powder Coatings with Agion antimicrobial technology are ideal for healthcare furnishings, fitness equipment, furniture fixtures and many other industrial applications. The new Peridium line will be available early this summer through Vogel sales representatives.

### **About Sciessent**

Sciessent, located in Wakefield, Mass., is a leader in providing customized solutions that enhance the value of partners' products. Sciessent's Agion and Agion Active brands are based on silver and other naturally occurring elements and have been incorporated into a wide range of consumer, industrial and healthcare products, including cell phones, shoes, keyboards, water filters, medical catheters and ice machines. Sciessent's customers include many leading brands such as Dell, Motorola, Columbia, Adidas, PPG, Carrier and DuPont.

For more information about Sciessent, please visit [www.sciessent.com](http://www.sciessent.com); for the Agion brand, please visit [www.agion-tech.com](http://www.agion-tech.com) and [www.agionactive.com](http://www.agionactive.com) and follow the Agion brand's exciting consumer campaign on [Facebook](#) and/or [Twitter](#).

**About Vogel Paint**

Vogel Paint is a manufacturer of paint and powder coatings based in Orange City, IA. Founded in 1926, it supplies coatings to the architectural, heavy-duty protective, industrial, traffic and powder coatings markets. Vogel Paint operates 7 manufacturing facilities in the central United States under brand names including Diamond Vogel®, Old Masters®, Van Sickle®, Peridium® Powder Coatings, Pinnacle® Protective Coatings and Axis® Performance Coatings.

Peridium powder coatings offer excellent application and performance characteristics. Our state-of-the-art technology and manufacturing facility allows for tightly controlled particle size distribution that provides extremely good first pass transfer, edge coverage and smoothness.

More information on Vogel Paint can be found at [www.vogelpaint.com](http://www.vogelpaint.com), [www.diamondvogel.com](http://www.diamondvogel.com) and [www.peridiumpowder.com](http://www.peridiumpowder.com).

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